



UNECE

United Nations Economic Commission for Europe

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National Trade Facilitation Roadmap

Mario Apostolov

UNECE Regional Adviser on trade

mario.apostolov@unece.org



Trade facilitation and its stakeholders



Traders
&
Intermediaries



Business
associations

TRADE FACILITATION
“**Simplification, harmonisation and standardisation** of procedures and associated information flows required to **move goods internationally** from buyer to seller and to **pass payment** in the other direction”
UN/CEFACT

Customs



Other
Government
Agencies





Benefits of adopting and implementing a strategic plan (roadmap)

- Gives an overall vision for a number of organizations
 - Complements other national development plans
 - Supports implementation of the WTO TF Agreement
 - Base for a formulated vision of TF reforms
 - Supports NTFC activities
 - Uses indicators of achievement as a driver for reform
 - International donors can use it to plan their activities
 - Encourages implementation of existing instruments and standards (of UNECE; UN/CEFACT; UNCTAD; WCO, etc.)
- ⇒ **Is the base to establish vision of the future, serves as a baseline and efficiency indicator for TF reform**
- ⇒ **National Trade Facilitation Committee - supporting platform**



Developing and implementing a TF strategy

Continuous change management – Prepare organizational, technical, methodological, competencies, regulatory change throughout the trade modernization effort

As-Is situation

To-Be situation

Current indicators

Cost of exporting/importing a container
Time for exporting/importing a container
etc.

Carry out time release study

Business process analysis

Projects on implementing TF instruments: CBM, AEO, EO..

Desired indicators (in 1-5 years)

Cut cost of exports/imports by 1/2
Cut time of exports/imports by 1/2
etc.

Implemented instruments

e.g.
Coordinated Border Management
Advance ruling
Risk Management,
Selectivity of controls
etc.

New instruments

Simplified and aligned trade documents
Coordinated Border Management
Authorised Economic Operators
Single Window, Risk Management,
Post-clearance audit and controls
etc.

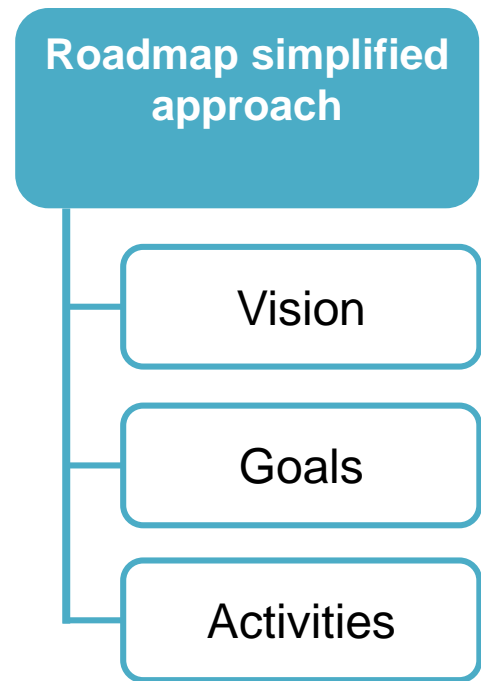
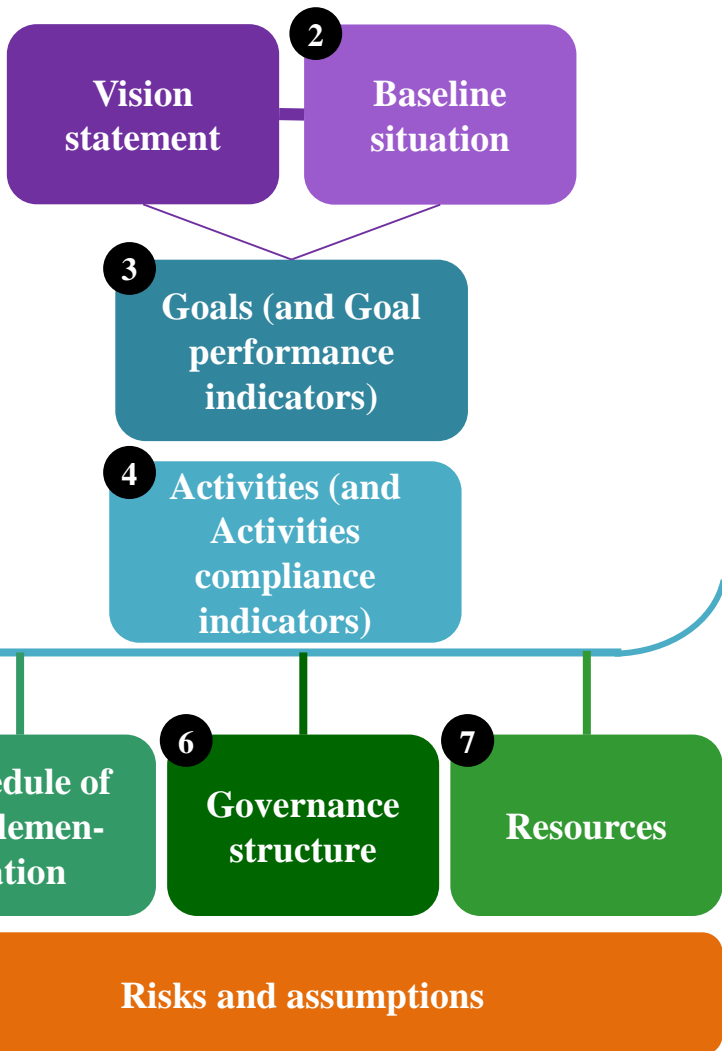
Consultative process – Engage the business community in all steps of the modernization effort



National/regional TF strategy

Structure of the Strategy Document

Structure of the logical framework



The Strategy:
What do we want to do and how we will do it?

Implementation of the RoadMap:
Who will do what? When? And how much will it cost?

Conditions:
What are the risks and assumptions that need to be considered?



Identify Activities

- Support the development of electronic trade and transport documents, e.g. as part of a corridor management policy
- Support the National TF Committee and public-private consultations
- Support a paperless Trade System
- Support Advance Rulings regime
- Support an Authorized Economic Operators (AEO) regime
- Enhance Border Agency Cooperation
- Conduct BPA
- Support Customs Cooperation and Customs Reform Strategy
- Harmonize Data
- Support Expedited Shipments and e-commerce
- Advise Traders on Pre-Arrival Processing
- Publish and make Information Available
- Implement a Risk Management System
- Develop a Single Window
- Conduct Time Release Studies

Identify Activities Compliance Indicators (ACI), which measure whether an Activity has been successfully implemented in terms of quantity, quality, time frame and location.

Prioritize activities:

- Quick wins: moderate impact, but fast.
- Intermediary: considerable impact.
- Strategic: high impact on Goals.

Implementation schedule:

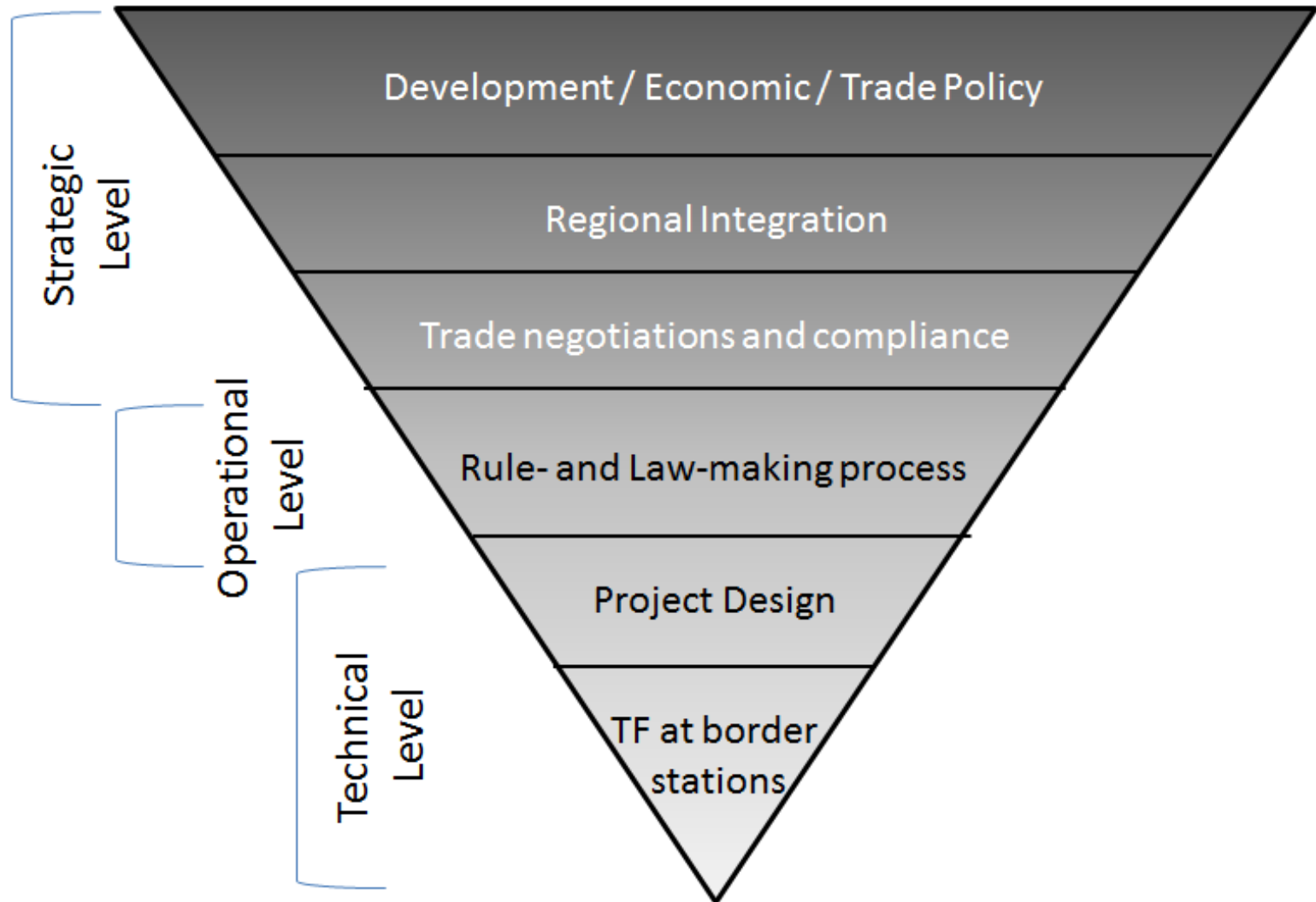
- Start-up phase: 6 months
- Delivery phase: 1-4 years.
- Review phase: evaluating whether the Goals have been achieved + drafting a new Roadmap for 3-5 years. Should start 6-12 months before the deadline.



Drafting a TF strategy

- **Initiation Phase**, draft the concept; nominate Lead Editor or Drafting Team (involve the key stakeholder agencies in a country).
- **Drafting Phase** of the document itself: 1) engage countries and stakeholders, 2) discuss with them existing issues and possible activities plan, and 3) define the performance indicators. Outcome – a consolidated draft strategy document. Gradually involve all key stakeholder agencies in all the countries. Good communication is a must. Support for some countries. Should not be an activity imposed from abroad.
 - Multi-stakeholder process – needs identification of issues and activities; resolving arguments (good moderator is needed) – encouraging dialogue, helping conciliate positions, summarizing and pointing to a solution. Brainstorming workshops are necessary.
 - Review: the Drafting Team needs to assess whether the proposed activities of the Roadmap stand a chance to be supported by the key stakeholders.
- **Validation Phase**, the document is presented to the government agencies and business stakeholders. This phase may include a high-level meeting to endorse the strategy and start the implementation of the Activities.

Recommendation 40: Levels of consultation



Multimodal corridor approach

General transport documents:

- SMGS, CIM/SMGS or CIM Consignment Note;
- CIM / SMGS Wagon List (Appendix 7.2 to point 20)
- Container List (Appendix 7.4 to point 20)
- Handover sheet (Appendix 3 to SI to SMGS) <https://www.wcoomd.org/traffic/manuals/>
- CMR, (eCMR);
- Air waybill (eAir waybill);
- Bill of Lading - B/L (e B/L)) and

Additional accompanying documents:

- Invoice;
- Specification;
- Packing list;
- Proforma invoice;
- Certificate of Quality
- Shipping order (eShipping order) (Import and Transit)

Customs Documents:

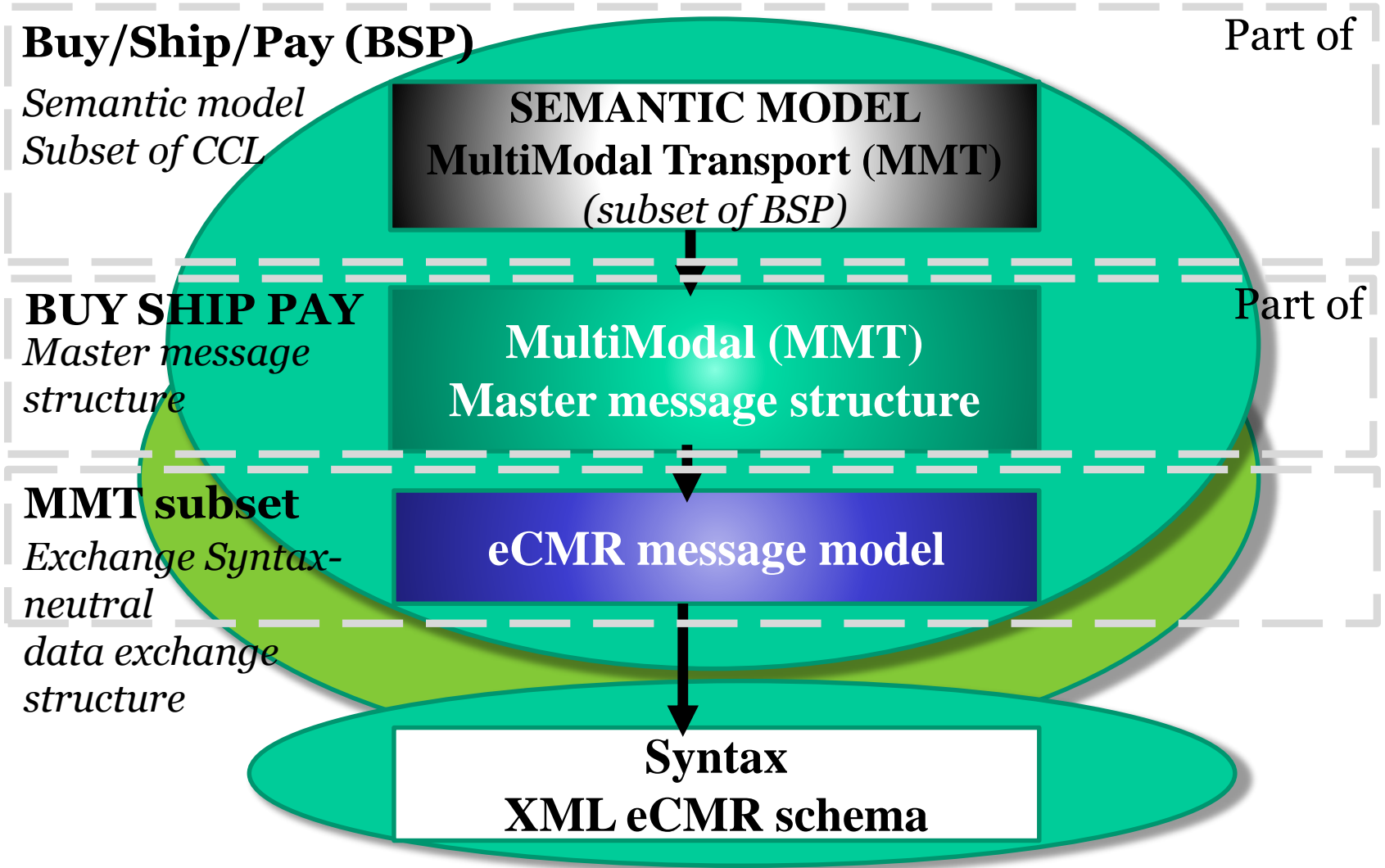
- Export Declaration
- Transit Declaration
- Administrative Shipment Document (AAD)
- Import Declaration
- Import Declaration (for transit);

OGA Certificates:

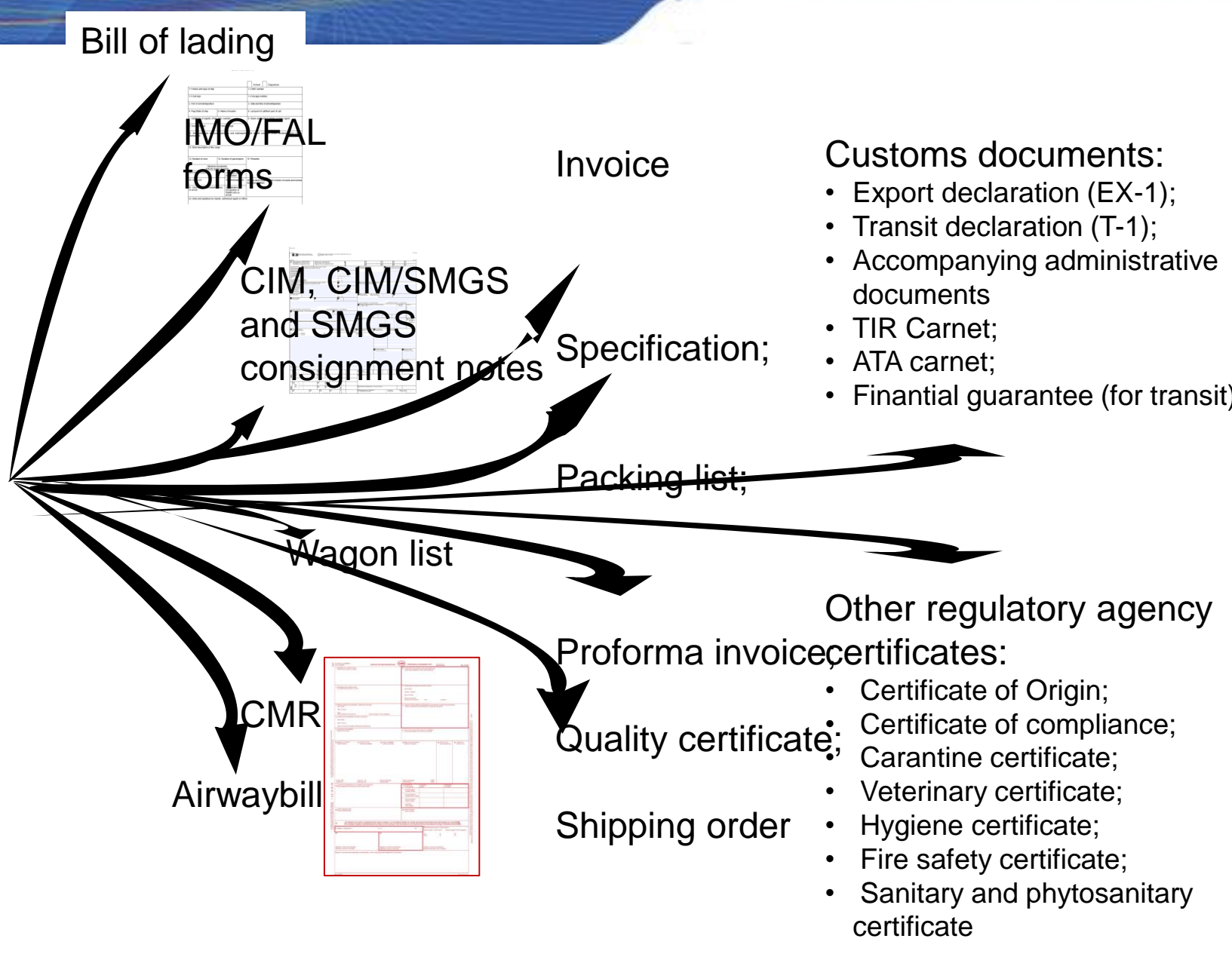
- CO, Certificate of Origin
- Certificate of Safety or Compliance;
- Quarantine Certificate;
- Veterinary Certificate;
- Hygienic Certificate;
- Fire Safety Certificate;
- Sanitary and Phytosanitary Certificates

Align data in these documents with UN/CEFACT reference data models and WCO data model

UN/CEFACT eCMR

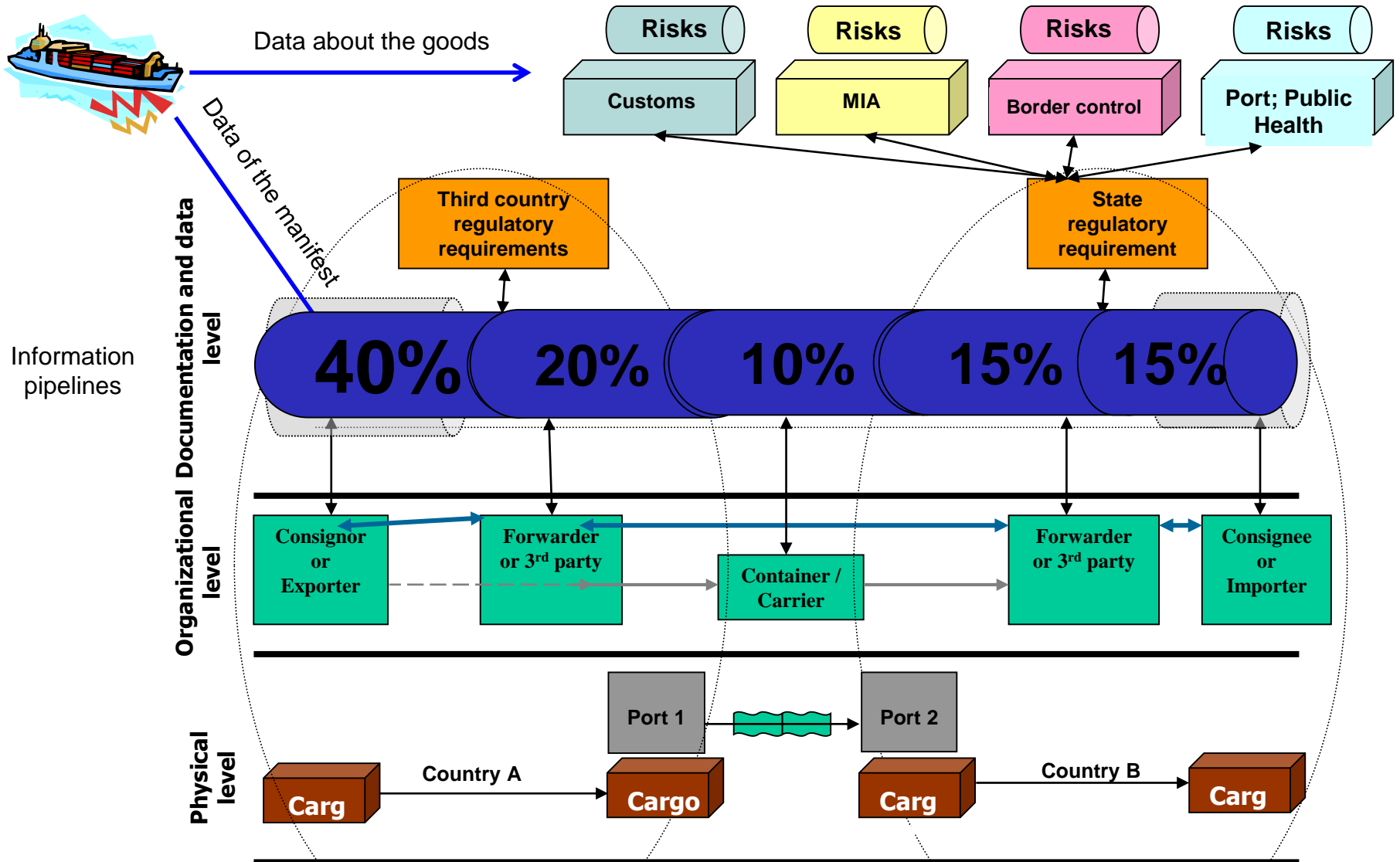


MCO No	UNTD ED	UNTED DEFINITION
001	1001	Code specifying the name of a document such as 352 for Proforma invoice, 380 for Commercial invoice.
071, 239 - 245 (address)	3336	Name of the party consigning goods as stipulated in the transport contract by the party ordering transport
072	3337	To identify the party consigning goods as stipulated in the transport contract by the party ordering transport
	3446	To identify a number assigned to a party by a tax authority.
N/A	N/A	N/A
013	1166	The number of loading lists, manifests or similar documents
228	7240	Count of the total number of goods items within a consignment.
146	7370	Count of total number of packages referred to as one consignment
009	1097	Reference assigned by a trader to identify



Related concepts : data pipeline

Future Customs and International trade systems (David Hesketh and others)





Thank you!

Mario Apostolov
Regional Adviser UNECE

Mario Apostolov
Regional Adviser
Palais des Nations, Room 458
CH-1211 Geneva 10, Switzerland
tel.: +41 22 9171134
fax: +41 22 9170037
e-mail: mario.apostolov@unece.org

www.unece.org/trade & www.unece.org/cefact