GS1 in Europe creates GS1 visibility at the EC CESAR Workshop, Brussels

An report by Doug Hill
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CESAR WORKSHOP FOCUS:

VISIBILITY CREATION

Doug Hill introduced the EC CESAR (Community of Semantic Assets Repositories) workshop to an overview of GS1 and the GS1 in Europe solution repository eDOX as a precursor to GS1 joining the EC solution portal, "Joinup".

WHAT IS THE JOINUP PROJECT?

A main aim of the GS1 in Europe eGovernment project is to create visibility of GS1 systems at the EC and in the European public sectors. To this end, Doug Hill presented the GS1 organisation to the EC's CESAR workshop where he is currently active in connecting the GS1 eDox solution repository with the EC's solution portal.

The project connects GS1 solutions to the public sector through an open EC portal called, "Joinup" which is funded by the EC and populated by CESAR participants (Member states and the private sector).

Dr. Vassilios Peristeras (Program Manager, EU DG DIGIT), **Doug Hill** (GS1 Denmark) and **Joao Frade** (Snr Manager, PwC at the EC)

WHY IS CESAR IMPORTANT AND WHY SHOULD I CARE?

- The 'Joinup' platform will give the public sectors around the world access to GS1 solutions (XML schema, Classification systems, core component metadata, and best practices) which are housed, and are publically available, in the eDox solution repository.

- When a public sector searches for a solution, the EC portal, 'Joinup' will do a 'Google-like' search on the repositories that are federated with the Commission's portal and return URLs related to the search criteria.

Visibility achieved — GS1 is a stakeholder in the EC's interoperability portal
- GS1 has parity with W3C and OASIS in the EC CESAR, something that Doug has been working on over the last few months.
- EC's "Joinup" brochure reflects GS1's participation. See link below.

Collaboration — Contact was made with several participants
- The Network effect of participation is not to be underestimated.
- Several stakeholders expressing interest in GS1 as a result of the presentation.

Trusted 3rd Party — GS1 made in-roads into being T3P at EC
- We're getting there, slowly but surely – it's an iterative process.
- The only of standards organisations in the first wave solution repositories to be connected to the EC's eBusiness solution portal are GS1 and W3C.

Fig1: Achievements at the CESAR workshop

NEXT STEPS

Now the work begins. GS1 will start to map the GS1 solutions to the EC's portal so that 'Joinup' can find our assets – first test files to be exchanged in June 2012.

Links: joinup.ec.europa.eu

Downloads Brochure & Movie:
Workshop Minutes, & CESAR Movie

If any GS1 MO would like to know more contact Doug Hill