






Funded by
the European Union

DigiConnect – Inter-Chamber Digital Connectivity and Collaboration Network Project



Activity EA4-Triple Experience Sharing & Evaluation Meeting

Concept Note & Agenda

 DATE 22–24 June 2026	 LOCATION Prague, Czechia	 PARTICIPANTS ~70
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Organizing Institution Czech Chamber of Commerce (Czechia)	International Partners Kayseri Chamber of Commerce (KCC) Chamber of Commerce and Industry of Flanders-Brabant (Voka)
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1. ACTIVITY OVERVIEW

Activity Code	DigiConnect / EA4
Activity Title	Triple Experience Sharing and Evaluation Meeting
Activity Type	Public Event Field Visits
Date	22–24 June 2026
Venue	Czech Chamber of Commerce – Florentinum (Reception A), Na Florenci 2116/15, Praha 1
Organizing Partner	Czech Chamber of Commerce
International Partners	Kayseri Chamber of Commerce, Chamber of Commerce and Industry of Flanders-Brabant (Voka)

1. DETAILED DRAFT AGENDA

DAY 2 — 23 JUNE 2026 | Official Project Event

Public Session – Estimated Participation: Approximately 70 Attendees

Participants: Vicepresident of the Czech Chamber of Commerce; Chairman of the Foreign Section of the Czech Chamber of Commerce; President of the Kayseri Chamber of Commerce; Board Members of the Kayseri Chamber of Commerce; Representatives of the Turkish and Belgian Embassies; Partner Chambers; High-level Officials; SMEs; Women and Young Entrepreneurs.

Time	Session / Activity
09:00 – 09:30	Registration & Welcome
09:30 – 10:20	Opening Keynote <ul style="list-style-type: none"> • Mr. Vladimír Dlouhý, President of the Eurochambres • Mr. Radek Jakubský, Vicepresident of the Czech Chamber of Commerce • Mr. Ömer Gülsoy, President of the Kayseri Chamber of Commerce • H.E. Metin Feyzioğlu, Ambassador of Türkiye to the Czech Republic
10:20 – 11:00	Stakeholder Presentation <ul style="list-style-type: none"> • Mr. Václav Lídí, Ministry of Industry and Trade of the Czech Republic • Mr. Tomáš Szunyog, Director of the Department of Southern and Southeastern European Countries, Ministry of Foreign Affairs of the Czech Republic

	<ul style="list-style-type: none"> • Ms. Gabriela Bauerová (TBC), Director of the Investment Development Department, CzechInvest • DigiConnect Project Presentation: Opportunities for SMEs, Digital Platform and Internationalization Tools – Miraç Alper Büyüktürk (Project Coordinator)
11:00 – 11:15	Official Photo Session & Coffee Break (Roll-up Banner)
11:15 – 11:45	Turkish Market and Investment Opportunities – Ms. Arzu Yıldırım, Trade Attaché, Embassy of Türkiye to the Czech Republic
11:45 – 12:00	Q&A Session
12:00 – 13:00	Lunch & Networking
13:00 – 13:20	Czech-Turkish Joint Chamber of Commerce – Mr. Yalın Yüregil, Chairman of the Board of Directors
13:20 – 14:00	B2B Session & Networking Introduction of Companies from the Czech Republic, Türkiye and Belgium
14:00 – 14:15	Coffee Break & Networking
14:15 – 15:20	B2B Session & Networking
15:20 – 15:30	Closing

Brief Note about Digiconnect

DigiConnect – Inter-Chamber Digital Connectivity and Collaboration Network Project

The DigiConnect Project, implemented in cooperation of the Czech Chamber of Commerce, the Kayseri Chamber of Commerce and the Flemish-Brabant Chamber of Commerce, and funded by the European Union under the Türkiye–EU Business Dialogue II (TEBD II) Programme, aims to strengthen institutional cooperation and foster sustainable economic relations between chambers of commerce in Türkiye, Czechia, and Belgium.

Implemented in cooperation with Eurochambres and TOBB, the project focuses on enhancing the digital transformation and internationalisation capacities of SMEs, while promoting structured inter-chamber collaboration.

Digital Platform as a Core Output

At the core of the DigiConnect Project lies the development of a **multi-language, user-oriented digital platform**, designed to:

- Facilitate cross-border business connections among SMEs,
- Increase the visibility of companies, products, and services,
- Enable matchmaking, data sharing, and sector-based interaction,
- Strengthen chambers' capacity to deliver digital services to their members.

This platform will serve as a sustainable digital infrastructure supporting long-term economic cooperation among participating regions.